





# BEST CROWD MANAGEMENT CONSISTENTLY **DELIVERS WORLD-CLASS EVENT** OPERATIONS FOR THE NFL.

BEST makes sure every professional football game is a win when it comes to the safety of everyone in attendance—without getting in the way of the fun. We support several NFL franchises with a range of guest services and event security services, including parking attendants and security response teams.





















## LARGE-SCALE RECRUITMENT CAPABILITIES

Our powerful recruitment is second to none. We have the protocols in place to work only with the best talent, finding the right candidate for any event or occasion is our top priority. Our employees take pride in creating memorable moments for our guests.

- 30.000+ EMPLOYEES
- **TECHNOLOGY-DRIVEN** TALENT AQUISITION PROCESS

- ALWAYS-ON HIRING
- **EMPLOYEE ENGAGEMENT: POSITIVE WORK CULTURE WITH GREAT ENERGY**



#### **EXCEPTIONAL SUPERVISION**

From planning to intervention, we make sure our supervisors are people with the training and skills to oversee our services, and to react and handle situations seamlessly.

- / ASSESSMENT TESTING
- / MONTHLY BACKGROUND CHECKS
- / SUPERVISOR CERTIFICATION



### RIGOROUS TRAINING

Our team has the tact, judgment and people skills to manage any crowd or occasion, keeping your event energy on track, time and time again.

- / PROPRIETARY GUEST SERVICES **TRAINING**
- / SITE-SPECIFIC PROTOCOLS
- / INTERNAL RED TEAM TESTING



#### RECRUITMENT & RETENTION

Utilizing the newest tech-driven recruitment software and proven retention methods, BEST strives to provide a consistent and reliable workforce for every event.

- / AI TECHNOLOGY
- / DIGITAL ONBOARDING
- / DAILY PAY

# WITH CLIENTS LIKE THESE, WE ARE PROUD TO DELIVER THE BEST.





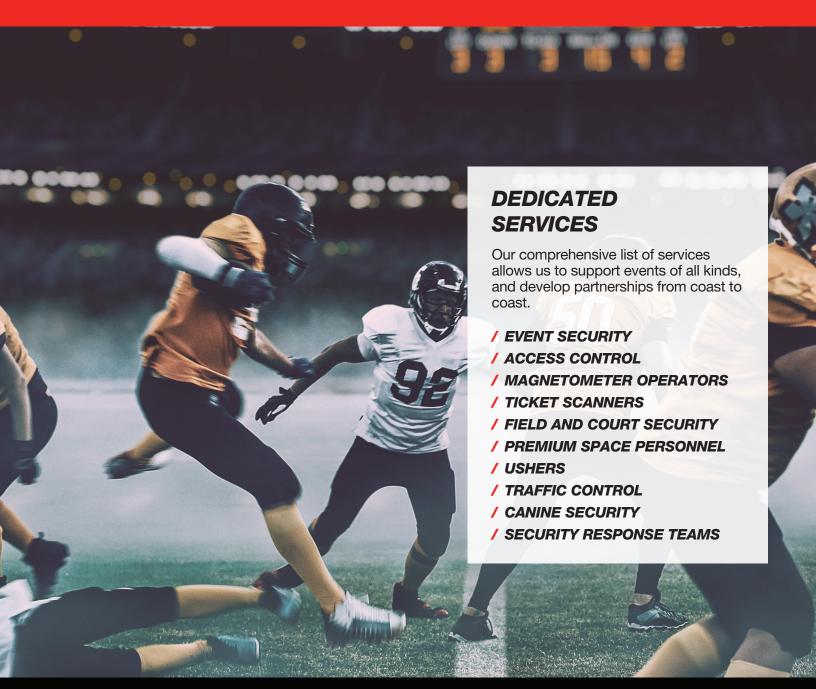












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# POWERED BY GARDAWORLD

GardaWorld is one of the worldwide leaders of integrated security and risk expertise.

From assessment and planning to deployment and intervention, we deliver the right security solutions for all event types and locations.